

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Forr et al.  
Appl. No.: 10/800,447  
Filed: March 15, 2004  
Title: METHODS AND SYSTEMS FOR GATHERING MARKET RESEARCH  
DATA WITHIN COMMERCIAL ESTABLISHMENTS  
Art Unit: 2632  
Examiner: Son Tang  
Docket No.: 339198-000062 / P0119A

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUPPLEMENTARY AMENDMENT AND RESPONSE FOLLOWING EXAMINER  
INTERVIEW**

Sir:

Following the Examiner Interviews conducted on March 18-20, 2008, Applicants present the following amendments and respond as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 11 of this paper.